

2009 Ad Sales Information and Rules

2009 Ad Order Form

Please make copies of the Ad Order Form, found on the web site to take with you when you visit businesses. Read the form carefully. The businesses have the option of using last years ad or using a new ad. If the person you speak to cannot make a decision on whether to purchase an ad or not, ask when would be an appropriate time to come back.

2009 Ad List RULES

(1) Important new rules this year: a) Only players in the HS program can sell ads; b) Maximum ad revenue that can be carried over to the next year is \$575; c) Players retain 85% of all ad sales up to \$575, JSC/GKC keeps 15%; d) Players will only be able to retain proceeds from ad sales up to \$575. Proceeds beyond that level will be retained by the GKC. d) Proceeds from ad sales can only be used to pay player's HS fees or HS team travel. See 2009 Ad Policy on JSC website for more details.

(2) Players with more than \$575 in ad sales from the previous season will have a period of time to choose which ads to sell so as to ensure they have a chance to sell their quota of existing ads. Once ads are chosen, and sales made, the remaining carryover ads will be distributed to other players or used as team ads.

(3) High school players with existing ads should finish getting these ads by January 31, 2009. Email Brent (bawilson@gci.net) those businesses that you have contacted and are going back to collect an ad from by January 31th so that you do not lose these ads.

(4) Players can approach new businesses for ads beginning Monday, February 2. Players can exceed the \$575 limit with revenue from NEW ads and all proceeds from those sales over the maximum will be used for HS team travel. However, players can only carry over to the next year the limit designated for any particular year (\$575 worth in 2009).

(5) Please read through the ad list and contact Brent (bawilson@gci.net) if there is something in the list that you do not believe is correct. For example, if we recorded that you received an ad and you did not or vice versa.

(6) IMPORTANT: Beginning February 2, make sure you check the Ad List on the JSC web site juneausoccer.org EACH DAY BEFORE you contact a NEW business because the Ad List will be updated almost daily to reflect what businesses have been approached.

(7) ALL BUSINESSES WHO GAVE ADS TO SENIORS LAST YEAR ARE BEING DISTRIBUTED TO OTHER HIGH SCHOOL PLAYERS THIS YEAR. DO NOT APPROACH ANY OF THESE BUSINESSES – they are marked HS on the list.

The list of businesses on the web site are businesses that are already being approached by players from last year and the high school teams. As new businesses are approached they will be added to the list once you email Brent. A player will only be

considered to have contacted a business when they email Brent. If you do NOT email, then our records will not show that you have contacted a business, and we will NOT consider you to have contacted them. Contact Brent (bawilson@gci.net) if you have any questions about this.

Remember, EMAIL BRENT as soon as possible AFTER contacting a business requesting an ad. JSC will update the ad list almost daily and your email contact is the only way to ensure that you are listed as the person seeking an ad from a particular business. The date and time of your email is the record of your contact. DO NOT email a list of businesses that you PLAN to approach. Even if you walk out of a business with the ad in hand, it is your responsibility to email quickly (this prevents a business from getting multiple requests and it prevents your ad being divided among multiple players). Thanks in advance for your help with this.

AGAIN, PLEASE CHECK THE WEB SITE DAILY BEFORE GOING OUT TO SOLICIT ADS TO MAKE SURE THAT YOU ARE NOT APPROACHING A BUSINESS THAT HAS ALREADY BEEN CONTACTED.

High School ad sales ----- recap

- Do not approach the ads left open from last year's graduating class they are being distributed among HS team members.
- High school players are allowed to go after new ads on Monday, February 2. Remember to email immediately bawilson@gci.net that you have approached a business so we can add you to the list. If someone else reports first we have to go with that. Eliminate any confusion and EMAIL PRONTO.
- When players on the high school girls or boys teams have the ad form, the artwork, and the money in hand either mail it to the JSC/GKC %PO Box 21081, Juneau, AK 99802, or deliver to Gary or Matt.

Deadlines

January 31 - businesses with existing ads must be contacted and notification of contact sent to bawilson@gci.net

February 2 -new ad sales begin;

March 1st.- All ad forms, art work and money has to be in. Turn in ad forms, artwork, and money to your coach or mail them to JSC Goal Keepers Club %PO Box 21081, Juneau, AK 99802

If you have any questions, please ask one of us. Thanks for all your hard work.
Peter Ord (williwaw@earthlink.net or 321-2700)
Shauna Murray (shauna@murraypc.com or 463-3373)
Brent Wilson (bawilson@gci.net or 789-1598)