

Juneau Soccer Club
JSC Board Meeting Minutes
January 4, 2010 6:30 p.m. – 9:00 p.m.
Thunder Mountain HS Library



Members Present: Rusty Scudder, Glenn Walton, Christy Odum, Thomas Paul, Carl Ferlauto, Nick Lyons, Marty McKeown, Roger Healy. Quorum present.
Alexander Hoke, AYSA Representative

Call to Order @ 6:35pm

Approval of agenda -

Approval of December 7, 2009 minutes – approved.

Public comment/guest presentations - None

Reports:

Treasurer –

Calendars fundraiser status and Raffle Status

- Calendar sales successful - \$10,326.00 1720 calendars sold
- Raffle – 80% of \$10 tickets go to players. Bookkeeper Vicki reviewed quickly to determine how much will get reduced by fees. ~\$9,000 will be applied to fees, some discrepancy on discounts.
- Unresolved issues:
 - Torment – some tickets were taken back because of non-registration.
 - U17G – raffle tickets sold but some were not registered.

Latest Financial Report – Status update per end of December –
General Discussion Points and Informational Points

- Concern for Programs - High School Age/Full and High School Age/No Comp Team.
- With raffle information into Nick, he will be able to reconcile the dispersements to the teams
- CY 2009 Pull Tabs, budget was \$34,000, and income was only \$28,871 - an area of concern.
- Treasurer reviews EOY budget items, and items of concern.
- Pull tabs collected in this calendar year will be transferred to the following fiscal year. (Fiscal year starts October 1st). Then \$11,000 gets transferred to next fiscal year to get that year's on-going expenses with cash flow.

- 17% of pulltabs gets donated to High School Programs (both high schools).

Revision to Financial Report

Carl Ferlauto makes motion to reprogram November funding allocation of \$2,000 from \$4,200 Long Term reserve set-aside. LTSA will go to \$2,200 and note will be placed on equipment line item identifying November 2nd JSC Board action. Motion seconded and approved.

Noel Shima Fund. Noel Shima set up a scholarship fund in honor of his wife and child. Nick gives background on scholarship fund, and if someone applies for a scholarship, we will generally grant their request. It has worked well to date. This year, \$314.00 from Rapids team donation along with other monies will allow about 6 to 7 scholarships.

Director of Coaching

DOC goes over his DOC report – Attached.

- Attendance is still strong. Greater interest after Holiday Cup, particularly in U10.
- U12G still have attendance problems.
- U16B and U14G are not predicted to grow.
- Saturday practice times now – this will give them an extra ½ hour of game, after an hour of practice. (10:00am – 11:00am).
- Shorts, socks, and shirts are in. Practice jerseys, balls are expected in this weekend. DOC needs parent volunteers to distribute clothing to team managers.
- DOC needs someone to plug JSC requested field times into CBJ computer system. The requests in the past have been problematic particularly in July and August.
- TP suggests separate letter to CBJ suggesting that JSC be given preferential times in July and August since we have the greater number of users.
- DOC requests a DVD burner - ~\$190 at Costco; no action taken.
- Whitehorse tournament is still in limbo. Proposed weekend after July 4th, or in late April.
- Should we have a mid-winter tournament? Open Saturday on March 20th at Field House. Feb 13th and 14th has partial openings – until noon on Feb 13th. No action taken.

Competitive Team Committee

- In process of setting up a meeting, pending tonight's outcome of DOC. Items for discussion - Coach's certification renewals.

Development Committee

- CF will have a meeting this Wednesday, discussing next steps for recruiting (i.e., sign them up young).

- Holiday Cup push sent every elementary and middle school student a flyer.
- CF roughs out concept of absorbing P&R program; will deliver a decision memo here in the next few months. Members note that, if implemented, it will be a long process that must be done very carefully and considerately.

AYSA Status Update

- Alexander Hoke provides update of statewide AYSA issues;
- Dawn – Chairman of state association resigned, and resignation was accepted;
- Polly-Beth Odum will take over the chairmanship;
- US Club Soccer was discussed. Organized out of Myrtle Beach, SC. Cook Inlet Soccer Club has transferred over to this organization. Organization began in 2001 and 2002 as a result of frustration with US Soccer Association. AYSA is concerned about USCS taking advantage of existing programs and piggybacking AYSA liability, but offering reduced fees.
- USSA has issued statement saying that their liability and insurance will not cover non-USSA authorized events. AYSA is attempting to get AYSA's message, mission, and benefits to the public at large. AYSA is paying attention to costs, rules, and other restrictions to provide the best benefit for the mission.
- Discussion of on-line registration by Bonzai. Are we required as a club to use Bonzai?
- Received quote from JSC's insurance company that AYSA may be interesting in insurance against embezzlement (\$1,500 annual cost will insure AYSA and its club memberships against embezzlement). No action taken.
- JSC received letter from AYSA in response to Alaska State Cup bracket complaint from last year. TP suggests a response to letter thanking them for the letter.
- YAB grant application period is now open, and will be open until March 1st.

Old business

Goal Cards – Should JSC do a goal card? If so, need coordinator and sponsors. Sales begin? Different ideas for corporate sponsorship were discussed. Ordering takes time. Last year's cost was about \$.90 each on first quote, and then it came down to about \$.60 per card on second quote.

New business

Corporate fundraising needs

This is one of the greatest challenges the JSC will face over the next few years with the transition of the program to non-school program and downturn in economy. GCI will not support the organization this year, because of reduced revenues, and they wanted greater

exposure and thanks for their donation. Discussion ensued regarding JSC's response to corporate donations, and whether JSC should hold another raffle. Fundraising Committee will identify a plan and solicit help from other board members.

Team use of fundraised funds issue

Discussion ensued regarding, What designates a 'team expense'? If a team fund raises for a team expense, then those monies must and can be used for team expenses (i.e., van rentals, lodging, etc.) Worry is that if you do a lot of team fund raisers, but the high liners of fund raising do not get to travel, then team expenses are not been distributed fairly. It was recommended that the division of team expenses from individual fund raising is a team issue and not a board issue.

Coach selection policy review

Whether Competitive Team Committee should select coaches or whether it should be left up to DOC. 'The CTC is responsible for selecting team coaches' is existing by-law language. Should DOC be selecting all coaches with no decisional role by CTC or Board?

Need letter of thanks to Dillon and Findley and Leslie Houston for Holiday Cup

Adjournment @ 9:15pm