

**Juneau Soccer Club
Monthly Board Meeting**

March 5, 2007

KTOO Meeting Room

6:30 – 9:00 pm

Agenda Items

Call to Order

Chair Jamie Waste called the meeting to order at 6:35 pm. Board members present were Peter Ord, Nick Lyons, Jean Mischel, Tom Paul, Amy Skilbred, Glenn Walton, and Jamie Waste.

Others in attendance were: Matt Dusenberry, Alexander Hoke

Approval of February 5, 2007 minutes – Approved

Public comment/guest presentations – None

Reports

Treasurer/Registrar – The board conducted a mid year budget review in a special meeting February 25. Amy distributed a revised mid year budget document that included changes in the budget that the board discussed during the special meeting. After a brief discussion, the board approved the mid year budget revision. Jean reported her informal survey of teams confirmed that numbers of Elementary and Middle School aged club memberships are down this year compared to recent years, while High School aged memberships are the same or higher than last year. Tom Paul has submitted materials to the city for a Youth Activity Board grant. JSC is requesting \$27,810 for next year.

Competitive Teams Committee – Jean report the CTC has cut down to meeting monthly rather than weekly. The most recent meeting was a productive lunch meeting with state AYSA Director of Coaching Frank Travato in late February. Frank shared ideas about club development, affiliation with Parks and Rec, and coach training and retention. JSC currently has more non-parent coaches than parent coaches and a talented group of young coaches. During the recent very successful coach license training, 8 “D” licenses and 5 “E” licenses were awarded to JSC coaches. It was a good opportunity for coaches to communicate with each other. Andrea Cariotti is the new coach for the U11 Girls. Glenn said a parent had pointed out that the JSC policy against mixing boys and girls on competitive teams is at odds with the AYSA state policy. The CTC will work on a recommendation regarding the mixed gender policy. It was noted that 3 JSC teams have indicated they are not going to state this year. Jean said the CTC hopes to work on setting up a schedule of consolation/friendly games at state cup to make the trip more productive for teams that travel.

Program Development Committee – The club has the opportunity to make some major changes in its development program next year but any changes need a thorough discussion by the board. Amy suggested the board have an extra meeting in April or May to consider those changes. The board agreed. The PDC will put together a list of ideas for a new program and distribute them before the next board meeting and at the next meeting the board can set a date for a special Development Program meeting. The “North Stars” state showcase team was mentioned as a good program that we need to tie into better for our older players.

Fundraising Committee – Peter, as a co-chair of the committee, has two ideas he wants to pursue: 1) Sponsorship for tournaments like Spring Fever, and 2) selling club merchandise to tourists during the summer. Other fundraising news: Peter will contact Litter Free and pick a good date for the Spring Litter Pickup. Goal Card printing and distribution has been delayed until April. Raffle ticket sales are underway. High School teams are planning a garage sale at the Boat Show. Amy has written GCI and asked for a donation to sponsor Spring Fever and the Whitehorse tournaments. Peter will use her letter as a model for other letters to possible corporate donors. During the discussion it became clear the club needs to develop standards for donor sponsoring packages.

Communications Committee – There are new updates to the website homepage including: a Eurosport link that brings the club 7.5% of each Eurosport order placed through the link; a credit to CBJ sales taxes for funding part of the JSC program. An electronic JSC documents repository has been established. A page documenting the exploits of JSC alumni is in the works as is one for the Shima Fund scholarship. Jamie noted that a Spring Media blitz will be needed get out the word on HS and comp. team tryouts, and local tournaments. AYSA has approved the “Count-Me-In” player registration program. Nick

will try to understand the software and get together with Paul Bertholl and Alex Hoke to decide if it is something we want to adopt.

JDHS Committee – The girls' varsity will take an out-of-state trip (their first) to San Francisco/Sacramento March 26-31. The boys' varsity will travel to Spokane April 4-7. The boys' schedule is near finalized, the girls' are still hoping to get one or two more teams to Juneau. Sue Gullufsen will head up the HS booster club organization working with parents to do media promotion, run the concessions, arrange senior night activities, PA announcements at home games, etc. Margie Wagner and Kate Wolf are leading team fundraising efforts.

AYSA – Alex Hoke reported that the next AYSA board meeting is March 18 and asked for input from board members on issues he might raise. Jean referred him to the petition we submitted last year regarding cost equalization for teams traveling to state. The board agreed the issue is worth pursuing again. Alex said he has talked to Polly Beth Odom about having consolation games at state tournament.

Old business

Whitehorse exchange – Peter reported that Whitehorse planning is going well. Although JSC boys are going north while the girls are hosting Whitehorse girls teams, Whitehorse 91-92 boys are coming to Juneau to get a JV game with our sophomore and freshmen boys. Jamie and Peter will see if a similar arrangement with WH JV girls is possible. Looks like 76 players and coaches on boys teams will be traveling north. Their cost will be about \$160. Cost for JSC girls will be \$25. The WH organizers want to coordinate planning on both ends of the exchange in regard to awards, “billeting” of players, games, etc. so that experiences for all players are similar. JSC girls' teams families will arrange housing for Whitehorse teams. Glenn was asked to order more JSC pins (approx. 300) as gifts for Whitehorse teams and to be available for JSC teams to give out at tournaments.

6v6 Tournament volunteers – This will be addressed by the PDC

Board elections and transition between seasons – Jamie will draft a letter to the membership about the proposed change in timing for board elections and changes needed in the bylaws and the need for a special membership meeting in late spring to consider those changes.

Credit Card – The board discussed whether or not the club should have its own credit card rather than rely on coaches', board members' or other club members' cards when we need to purchase equipment, plane tickets, etc. The advantage of a club card is that the club would accrue Alaska Airlines miles on approximately \$50,000 of purchases annually that could be used for player tickets. The disadvantages are the difficulty of control of the credit card number with the dangers of unauthorized use, and the need to have someone who takes responsibility for charges. During the discussion it became evident that no current board member wants to be the responsible party for a club credit card. Jean moved that at this time we not pursue having a club credit card. The motion passed 5-2.

New business

Mid year budget revision – addressed during the treasurers report

Refund policy – Amy needs some direction on how to respond to requests for membership fee refunds from those who have dropped out of the club. Nick agreed to write a draft policy for board consideration.

2007 Competitive season – The CTC will set spring competitive team tryout dates in consultation with Colin.

Coach evaluation feedback form – We agreed to resurrect this idea but make it more of a clubwide “feedback” form that asks members' views of club programs, organization, communication, fundraising efforts, etc. Nick will try to refashion the original form to fit that mold.

The meeting was adjourned at 8:59:40 pm.

Major board actions:

- Approved mid year budget revision
- Approved revising policy to allow mixed boys-girls competitive teams in some circumstances
- Agreed to have a special development program meeting
- Decided not to pursue a club credit card at this time