

# **Juneau Soccer Club**

## **Monthly Board Meeting**

November 21, 2005  
Dzantik'I Henni Middle School  
7:00 – 9:00 PM

### **Call to Order**

Chair Carl Dierking called the meeting to order at 7:00. Board members present were Carl Dierking, Tom Lawson, Jean Mischel, Noel Shima, Amy Skilbred, Reed Stoops, Brian Sylvester, Jamie Waste.

### **Agenda Item #1: Approval of Minutes**

The minutes from the September 29<sup>th</sup> meeting were approved

### **Agenda Item #2: Reports**

#### Treasurer/Bookkeeper

Amy had the 1<sup>st</sup> Bank CD moved to 3month maturity

The club received one adult membership.

The registrations are coming in at the normal rate. There are 170 members signed up. The 4<sup>th</sup> grade boys are lower than expected and girls in general are arriving slowly.

Proposed handing out flyers at Park and Recreation games as their indoor season closes to entice players.

Amy purchased the Alaska Airline tickets for the upcoming high school season. The price per ticket was \$35 more than anticipated.

The newly purchased soccer balls and equipment have arrived. The Jambars are already selling balls.

#### Tournament Coordinator/HS Schedule

Don is absent. Carl reported that University High of San Francisco is coming for Spring Fever. We're waiting for Sandi Wagner to finalize with them and for the trip to Cheyenne, Wyoming.

The girls have already begun fund raising for the trip to Wyoming.

The fields for the Whitehorse tournament have been reserved for the weekend of March 24-26<sup>th</sup>. Because Whitehorse has not confirmed these dates this is subject to change.

#### Fund-raising Committee/Discount Card Proposal

Reed had a meeting of the fund-raising committee earlier on a "home run type card" for JSC:

Arguments in favor: Could raise \$10,000 - \$25,000 for JSC depending on whether we do ourselves or contract with a Seattle firm.

Arguments against: Might generate some ill feelings with Little League if it ends up diluting their sales.

If we contract for the card, we get a 50 - 50 split in revenues after \$1 per card is deducted for expenses. Card could sell for \$10 or \$15. We have to supply wish list of local businesses and contact information. No risk to JSC on costs. We only get about 2 weeks to sell cards.

Would likely do in winter rather than summer to try to avoid conflict with home run cards.

Would try to get different businesses to be part of card. Cards would be good statewide.

\$ 1 of contractor's profit would go to AYSA.

If we do card ourselves (as does Little league), cost would be about \$1500 (our risk); but income would all be ours after recovering additional expenses. Little league orders about 5000 cards – Reed doesn't think they sell all of them each year. We would have to do the work to get businesses and get their advertising logo for use on cards. Card would be good locally.

Recommendation: If we decide to do the cards, we should do ourselves. Half of the proceeds are a lot of money to send out of Juneau that could be going to support JSC. We would need several people to be responsible to do the work. It would require a significant time commitment.

Amy proposed JSC begin soliciting advertising for the high school program next week rather than waiting until January like the club has done in the past. That gives us more time to put the program together and collect all material.

#### Communications Committee/Recruitment

Scott Manchee has been busy at work, which has caused a delay in updating messages to the JSC web site. Jamie has been out of town the past few months and this may be part of the bottleneck. The board discussed hiring a web master to redesign the web. Tom knows of a few individuals who do this type of work. Jamie said he would get Scott to come to the next meeting and give us his view on a redesign. Reed recently had web work done and the cost ran him around \$500 per page for the design work and roughly \$15 per hour for updating information. Jean said she would contact Pat Race who is interested in doing web design and Tom will contact Doug Jones who also does design. Before anyone is hired the board will have Scott come to a meeting with his vision for the future.

Club teams need to go through Jamie if they desire to advertise on the JSC web.

#### AYSA

Noel presented the club cost equalization proposal at the last AYSA meeting (teleconference). The name of the proposal was change to Cost Equity.

#### Parks & Recreation

Myiia Whistler stated that filed request are due by February 1<sup>st</sup>. Information will be mailed out on December 1<sup>st</sup>.

The Activities Grant application is due by 5:00 PM March 1<sup>st</sup>.

The new JDHS field will become available in August. This field is located at the present site of the JDHS parking lot next to the swimming pool.

#### Chair

Kaye Jones (AYSA secretary) sent Carl an email stating that Colin's \$1,000.00 fee for instructing a license course for AYSA last Spring is not JSC responsibility. This is between Colin and AYSA Director of Coaching Frank Trovato.

### **Agenda Item #3: New Business**

#### Policies & Procedures/Comp Team Revisions

The CTC presented a clause to be added regarding multi-sport players. As follows:

In order to allow JSC members the opportunity to participate in activities other than soccer the following guidelines should be adhered. In the event of conflicts coaches shall work with players and their families so that participation in other activities can be accomplished and the goals of the team still be met.

1. During summer vacation a maximum of 3 practices per week once school is out can be mandatory. Only 1 required practice per weekend. More practices can be scheduled but cannot be required or mandatory.
2. During the school year: only 1 team practice per week can be mandatory. JSC skills, ATP, and goal keeping sessions should take priority over a second team practice.
3. Players on a travel team should not be subject to disciplinary action by their coach for wishing to participate in other activities.

Brain moved and Jamie seconded the revision be approved. **Motion was approved.**

Amy motioned and Jamie seconded that Matt Dusenberry be paid \$250 for his work in writing the coaching manual. **Motion was approved.**

#### **Agenda Item #4: Executive Session**

#### **Agenda Item #5: Adjourn**

Meeting adjourned at 9:00 PM.

#### **Summary of Action Taken by the Board:**

1. Passed minutes from the September 29<sup>th</sup> meeting.
2. Passed motion to add multi-sport language to Policy & Procedures
3. Passed motion to pay Matt Dusenberry for his work on the coaches manual